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*PRE-REGISTRATION!*



**OKLAHOMA  
RISING**

ONLA/OGGA  
Convention & Trade Show  
September 27th & 28th

Cox Convention Center Oklahoma City, Oklahoma

*Pre-registration*



**2007**

**CONVENTION AND TRADE SHOW**



**OKLAHOMA  
RISING**

ONLA/OGGA  
Convention & Trade Show  
September 27th & 28th

Oklahoma Nursery and



Landscape Association

OKLAHOMA GREENHOUSE



GROWERS ASSOCIATION



**September 27th & 28th, 2007**

Cox Convention Center Oklahoma City, Oklahoma



# Convention and Trade Show

## EXHIBIT BOOTHS

The Cox Convention Center will host more than 100 exhibit booths all related to the nursery and greenhouse industry. Their address is One Myriad Gardens, Oklahoma City, OK. Meet with exhibitors and see their products first hand.



## EDUCATION

A number of outstanding educational programs are on the schedule. Highlights include **Rick Darke**, of a Pennsylvania design firm, noted photographer and author, will talk on, "*The Livable Landscape*".

**Kenneth Eastman** of OSU/Stillwater will also be discussing "*Good to Great*". **Dr. Mike Schnelle** will share with us, the "*Oklahoma Floriculture Survey Results - Where do we go from here?*"

On Friday, "*Action News: Oklahoma Industry Issues-Information for your Business*", will cover numerous topics important to all industry professionals.



## HOTEL ACCOMMODATIONS

The Courtyard by Marriot Downtown is our host hotel for the convention. A large block of rooms have been reserved for our show. Their address is 2 West Reno, Oklahoma City, OK. Make your reservations by **August 26th** to receive the discounted rate. Our basic room rate will be \$139.00. Make reservations by telephone (405) 605-7603.



## ONLA and OGGA

The **ONLA** and **OGGA** hold their annual membership meetings during the convention. Qualified members may vote on important issues.

## AWARDS BANQUET

Attend the awards banquet Thursday evening. Brian Dougherty will talk on "*Discovering Our Roots - 100 Years of Keeping Oklahoma Green*" Visit with friends, and enjoy great food at Crabtown in Bricktown.



## ONLA/OGGA TRADE SHOW/CONVENTION PRE-REGISTRATION SEPT. 27 & 28th, 2007

Cox Convention Center Oklahoma City, OK



Name(s) \_\_\_\_\_

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_

City State Zip \_\_\_\_\_

PRICING: Pre-registration for Trade Show/Education must be accompanied by payment

\$10.00 ONLA/OGGA Members

\$20.00 Non-Members

\$25.00 Banquet Ticket

Phone (405) 942-5276  
FAX (405) 945-3382



Postmarked by September 14, 2007 Return to: OHIC 400 N. Portland OKC, OK 73107



## 2007 EXHIBITORS

Abbott IPCO  
 Agri-Nutrients, Inc.  
 American Plant Products  
 Ball Seed Company  
 Bob Potter & Associates  
 Bruce Miller Nursery  
 BWI Companies, Inc  
 Cedar Valley Liners  
 Columbia Burlap & Bag  
 Craftware Pottery  
 David's Patio  
 Deep Fork Tree Farm  
 Dept. Of Agriculture  
 Dot Partners  
 Edmond Rock  
 Estes, Inc.  
 Fafard, Inc.  
 Finishline Supply Co.  
 George Johnson Nursery  
 Grand River Nursery  
 Great Western Bag  
 Green Valley Growers  
 Greenleaf Nursery  
 Guthrie Greenhouse  
 Havenyfield Tree Farm, L.L.C.  
 High Caliper Growing  
 High Plains Crop Ins.  
 Hines Horticulture  
 Honey Creek Nursery  
 Irrigation Station  
 J. Frank Schmidt  
 Jaderloon  
 John Deere Equipment

John Deere Landscapes  
 Kinnunen Sales  
 Lacebark, Inc  
 LODA Enterprises, Inc.  
 Martinbird Tree Farm  
 McHutchinson & Co.  
 Minick Materials  
 Monrovia Nursery  
 Northcutt's Wholesale Nsy  
 OHP, Inc.  
 Oklahoma One-Call Systems  
 OSU-Okla Proven  
 Park Hill Plants & Trees  
 Peelerosa Tree Farm  
 Pennington Seed, Inc  
 Pittman Nursery Corp  
 Plant Health Care, Inc.  
 Professional Insurors  
 Rosebrook Nursery  
 Sanctuary Water Gardens Inc.  
 Sanders Nursery & Distribution  
 Sanders Wholesale Nursery  
 Senninger Irrigation  
 Skinner Nurseries  
 Soil Mender Products  
 Statewide Service Ctr  
 Stuppy Greenhouse  
 Syngenta Seeds/S&G Seeds  
 Tawakoni Plant Farm  
 Trilogy Payment Sol.  
 Van Bloem Gardens  
 Warren Cat  
 Weeks Roses  
 Yoder Brothers, Inc.

## RICK DARKE-KEYNOTE SPEAKER

Rick Darke heads a Pennsylvania USA-based design firm that blends art, ecology and cultural geography in the creation and conservation of livable landscapes. A celebrated photographer, Darke has authored and illustrated multiple award-winning books. His latest and most comprehensive book, *The Encyclopedia of Grasses for Livable Landscapes (2007)* includes over 1000 of his photos of grasses in diverse landscapes around the world. Formerly Curator of Plants at Longwood Gardens, Rick travels extensively in both hemispheres in search of plants and ideas to enrich North American gardens. In 1998, the American Horticultural Society honored Darke with its Scientific Award, which recognizes individuals "who have enriched horticulture through outstanding and notable research."

During his presentation, "The Livable Landscape", Rick will use examples of designed spaces and regional habitats, outlining an ethic for ecological gardening. He will illustrate strategies for creating landscapes that celebrate local cultural and biological diversity.

## KEN EASTMAN

Ken Eastman is the Head of the Department of Management and an associate professor of management in the William S. Spears School of Business at Oklahoma State University. Prior to becoming department head, he was director of the OSU MBA program. His research interests are mainly in the areas of leadership, extra-role behaviors, and organizational politics. His talk, "Good to Great", will explore the 'Good to Great' principles and how we can begin to move our organizations from good to great. After all, being great does not take much more effort than being good, and who doesn't want to make their organization great?

## SPONSORS FOR . . . . .

### KEYNOTE SPEAKER



Deep Fork Tree Farm



Greenleaf Nursery

### LUNCHEON

BWI Companies, Inc.	Yoder Brothers, Inc.
Estes, Inc.	Minick Materials
Martinbird Tree Farm	Skinner Nurseries
McHutchinson & Company	Ball Seed Company
Senninger Irrigation Inc.	Havenyfield Tree Farm, L.L.C.
Warren Cat	Peelerosa Tree Farm



# Convention & Trade Show SCHEDULE

All scheduled items at the Cox Convention Center except where otherwise noted (*sessions subject to change*)

## Thursday, September 27th

- 8:00 am Registration
- 8:30 am - 10:00 am - **Rick Darke** *"The Livable Landscape"*
- 10:00 - 10:15 am- Break
- 10:15 - 11:45 am - **Ken Eastman** *"Good To Great"*
- 10:00 am - 5:00 pm Trade Show Open
- Noon - BBQ Lunch for everyone
- 1:30 - 2:30 pm - USDA - *Quarantine of Oklahoma Due to Japanese Beetle*
- 2:30 - 3:30 pm ONLA Membership Meeting
- 3:45 - 4:45 pm - OGGA Membership Meeting
- 4:45 - 5:15 pm - **Dr. Mike Schnelle**  
*Oklahoma Floriculture Survey Results - Where do we go from here?*
- 4:00 pm - Social Hour on the Floor
- 7:00 pm Banquet at Crabtown:  
**Brian Dougherty** - *"Discovering our Roots - 100 Years of Keeping Oklahoma Green"*
- ONLA Nursery Awards and  
OGGA Greenhouse Grower of the Year presentation



## Friday, September 28th

- 8:00-9:00 am, Exhibitor's Breakfast  
Trade Show Floor
- 9:00 - 3:00 pm Trade Show Open
- 10:00 am - Action News: Oklahoma Industry Issues-  
Information for your Business:
- >Dept of Ag - *Fire Ants, Jap. Beetle, Africanized Bees*
- >Oklahoma Ext. *"It's Your Water"*  
the new water policy concerning Oklahoma
- >Vendor podium
- 3:00 pm Booth Dismantle After 3:00 pm ONLY



## KEYNOTE SPEAKER

**Rick Darke**



**Ken Eastman  
Dr. Mike Schnelle**



**ACTION NEWS: Oklahoma Industry  
Issues - Information for Your Business**

**AWARDS BANQUET  
Brian Dougherty**

